

## Curriculum Vitae

Binnur Gürül, Asst. Prof.

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### 1. Education – degree, discipline, institution, year:

- a. **BSc:** Istanbul Technical University, Management Engineering, Thesis: Knowledge Management, 2003.
- b. **MSc:** Istanbul Aydın University, Business Administration, Thesis: An Applied Research on the Relationship between Teamwork and Organizational Commitment, 2013.
- c. **PhD:** Istanbul Gelişim University, Business Administration, Thesis: Investigating the Effect of Sustainable Production Indicators on Corporate Sustainability Performance, 2019.
- d. **PhD:** Istanbul University – Cerrahpaşa, Industrial Engineering, Thesis: Sustainability Performance Assessment in Food Supply Chain, 2019.

### 2. Academic and Professional Experience – institution/entity, rank, years, full / part time:

- a. **Assistant Prof.:** Istanbul Gelişim University, Vocational School, Flight Operations Management, 2020 – 2022.
- b. **Assistant Prof.:** Istanbul Gelişim University, Faculty of Engineering and Architecture, Industrial Engineering, 2022 – Present.

### 3. Non-Academic and Professional Experience - entity, rank, years:

- a. **Assistant Research Expert:** Strategy GfK Türkiye (Project Based), November 2003 – April 2004.
- b. **Purchasing Specialist:** APS Packing Industry and Foreign Trade Inc., May 2004 – May 2005.
- c. **Quality Management System Consultant:** CAN Consultancy Services (Project Based), June 2005 – January 2006.
- d. **Quality Management / Assurance Manager:** ERTA Electromechanical Manufacturing Industry Trade Limited Company, January 2006 – January 2008.
- e. **Corporate Strategy Development and Quality Specialist:** Istanbul Aydın University, 2012 – 2014.

### 4. Professional Credentials, Certifications, or Licensing - In addition to Item 1:

- a. **ISO 9001 Quality Management System - Basic Training:** Turkish Standards Institute (TSE), 2 days, 2012.
- b. **ISO 9001 Quality Management System - Documentation Training:** Turkish Standards Institute (TSE), 1 day, 2012.
- c. **ISO 9001 Internal Audit Training:** Turkish Standards Institute (TSE), 2 days, 2013.
- d. **Process Management, Interaction and Improvement Techniques Training:** Turkish Standards Institute (TSE), 2 days, 2013.
- e. **TS 10002 Customer Satisfaction Training:** Turkish Standards Institute (TSE), 2 days, 2014.
- f. **TS 17024 Conformity Assessment – General Conditions for Organizations Conducting Personnel Certification:** Turkish Standards Institute (TSE), 1 day, 2013.
- g. **APQA Training:** AGC Consultancy, 3 days, 2008.
- h. **PPAP Training:** AGC Consultancy, 3 days, 2008
- i. **FMEA Training:** AGC Consultancy, 3 days, 2008.
- j. **SPC Training:** AGC Consultancy, 3 days, 2008
- k. **MSA Training:** AGC Consultancy, 3 days, 2008.

## 5. Honors and Awards:

## 6. Professional Development Activities: Belowe all are Professional Development Activities

- a. **Education and Theses:** Covered in Item 1.
- b. **Academic and Professional Experience:** Covered in Item 2 and 3.
- c. **Professional Credentials, Certifications, or Licensing:** Covered in Item 2 and 4.
- d. **Contributions to Discipline:** Covered in Item 7.

## 7. Contributions to Discipline (Service, Publications, Presentations):

### Service activities:

- a. **Member of the Quality Commission:** Istanbul Gelişim University, 2022 – Present .
- b. **Student Counseling:** At All Universities, 2020 – Present.
- c. **Thesis Consultancy:** At Undergraduate, Master's, and Doctoral Levels, 2020 – Present.
- d. **Thesis Jury Memberships:** At All Universities, 2020 – Present.
- e. **Member of the Internship Commission:** Department of Industrial Engineering, Istanbul Gelişim University, 2022 – Present.
- f. **Member of the ABET, Bologna Accreditation Commission:** Department of Industrial Engineering, Istanbul Gelişim University, 2022 – Present.

## Some of Book Publications (Authored national/international books or chapters in books):

### Authored national/international books:

- a. **Gürül, B.** (2023). *Sustainable Production Indicators and Corporate Sustainability Performance*. Nobel Publication, İstanbul (Publication No: 8457827, ISBN:978-625-398-489-2).

### Chapters written in national/international books:

- a. **Gürül, B.** (2024). *İşletmelerde Yönetim ve Organizasyon* (Editor: Güney, S.), Chapter Name: *Yönetim Sürecinde Karar Verme*. Nobel Publication, İstanbul (Publication No: 8837242, ISBN:978-625-397-623-1).
- b. **Gürül, B.** (2023). *Dijital İnsan Kaynakları Yönetimi* (Editor: Öztırak, M.), Chapter Name: *Dijital İnsan Kaynakları Planlaması*. Nobel Publication, İstanbul (Publication No: 8273019, ISBN:978-625-398-186-0).
- c. Tamer, G. and **Gürül, B.** (2023). *Örgütlerin Yönetimine Yeni Yaklaşımlar* (Editors: Akdemir, A., Çolakoğlu, N., Yiğit Şakar, A., Demirkaya, H., Şahin, M., Cumali, Y.), Chapter Name: *Örgüt İkliminin Çalışanların Motivasyonuna Etkisi: İstanbul'da Kamu Hastanesi Örneği*. Holistence Publications, İstanbul (Publication No: 8459198, ISBN:978-625-6942-25-7).
- d. **Gürül, B.** (2023). *Stratejik Yönetimde İşletme ve Yönetim Bilgi Sistemleri* (Editor: Bayram, V.), Chapter Name: *Üretim Yönetimi Bilgi Sistemleri*. Nobel Publication, İstanbul (Publication No: 8457818, ISBN:978-625-398-628-5).
- e. **Gürül, B.**, Büyüksaatçı-Kiriş, S., Yılmaz, D. (2021). *Sürdürülebilirlik İçin Akademik Araştırmalar – II* (Editor: Kahraman, C.), Chapter Name: *Gıda Sektöründe Sürdürülebilir Tedarik Zinciri Yönetimi Üzerine Literatür Taraması*. Artikel Akademi, İstanbul (Publication No: 7602954, ISBN:978-605-71210-0-4).
- f. Tamer, G. and **Gürül, B.** (2019). *Agile Approaches for Successfully Managing and Executing Projects in the Fourth Industrial Revolution* (Editor: Bolat, H.B. and Tekin Temur, G.), Chapter Name: *Project Cost Control in Industry 4.0*. IGI Global (Publication No: 6657563, ISBN:9781522578659).

### Some Articles published in international/national peer-reviewed journals:

- a. Kalawi, D., Çakar, T., **Gürül, B.** (2023). "Design of sustainable campus modal in Istanbul Gelisim University using Fuzzy Multicriteria Decision Making Methods", *Journal of Intelligent & Fuzzy Systems*, 45 (2), pp.3393-3415.

- b. Aybar, S., **Gürül, B.**, Karatürk, H.E. (2023). "Japon Yalın Üretim Yönetimi Modelinin Türk İmalat Sanayinde İş Gören Verimliliğine Etkisi: Otomotiv Sektöründe Bir Uygulama", *İşletme Araştırmaları Dergisi Journal of Business Research*, 15 (1), pp.162-186.
- c. Güney, S., Abidi, E., **Gürül, B.** (2022). "The Relationship between Organizational Trust and Job Satisfaction and a Research", *The International Journal of Business & Management*, 10 (2), pp.128-143.
- d. Tor, A., Güney, S., **Gürül, B.** (2021). "Hastane Yöneticilerinin Yöneticilik Tarzlarının Çalışanların İş Tatmini Ve Örgütsel Bağlılık Düzeylerine Etkisi", *Journal of Social and Humanities Sciences Research*, 8 (67), pp.696-722.
- e. Khodashenas, B., Güney, S., **Gürül, B.** (2020). "Etik Liderlik Davranışlarının Çalışanların Örgütsel Bağlılıklarına Etkisi", *International Journal of Social Humanities Sciences Research (JSHSR)*, 7 (60), pp.2978-2988.
- f. Rajabi, K.M., Güney, S., **Gürül, B.** (2020). "The Effect of Transformational and Transactional Leadership Behaviours on Organizational Culture", *Florya Chronicles of Political Economy*, 6 (2), pp.193-220.
- g. Şen, S., Güney, S., **Gürül, B.** (2020). "Personel Güçlendirmenin Örgütsel Bağlılığa Etkisi ve Buna Yönelik Bir Araştırma", *International Journal of Social and Humanities Sciences Research (JSHSR)*, 7 (60), pp.2925-2938.
- h. Çelik, B., Güney, S., **Gürül, B.** (2020). "Algılanan Örgütsel Desteğin İşgörenlerin Performansına Etkisi Ve Buna Yönelik Bir Araştırma", *International Journal of Social Humanities Sciences Research (JSHSR)*, 7 (59), pp.2560-2573.
- i. Apiyev, A., Güney, S., **Gürül, B.** (2020). "Dönüşümcü Liderlik Davranışlarının Örgüt İklimine Etkisi ve Buna Yönelik Bir Araştırma", *Journal of Social and Humanities Sciences Research*, 7 (59), pp.2483-2495.
- j. Zarbaliyev, U., Güney, S., **Gürül, B.** (2020). "Örgüt Kültürünün İş Tatmini Üzerindeki Etkisi ve Buna Yönelik Bir Araştırma", *Journal of Social and Humanities Sciences Research (JSHSR)*, 7 (59), pp.2496-2513.

#### **Some Papers Presented at International/National Scientific Meetings:**

- a. Tamer, G. and **Gürül, B.** (2022). "Effects of Organizational Change Management Practices on Organizational Productivity: Case of a Private Health Institution", *International Conference on Eurasian Economies*, 20 September, Azerbaijan.
- b. Tamer, G. and **Gürül, B.** (2019). "Etik Liderlik Yaklaşımlarının Çalışanların Örgütsel Bağlılığına ve Performansına Etkileri", I. Ulusal Sağlık Bilimleri Öğrenci Kongresi, 18-19 April, Istanbul.
- c. Tamer, G. and **Gürül, B.** (2019). "Analysis of Adaptation and Attitudes of Healthcare Industry Professionals in Various Healthcare Organizations Towards The Process of Innovation", *International Engineering And Technology Management Summit (ETMS)*, 10-11 October, Istanbul.
- d. **Gürül, B.**, Yılmaz, D., Büyüksaatçi-Kiriş, S. (2018). "Social Sustainability in Food Supply Chains", *4th International Conference on Sustainable Development (ICSD)*, 11-15 April, Athens.
- e. **Gürül, B.** and Tamer, G. (2018). "Sustainability Strategies in The Health Sector", *4th International Conference on Sustainable Development (ICSD)*, 11-15 April, Athens.
- f. Büyüksaatçi-Kiriş, S., Yılmaz, D., **Gürül, B.** (2018). "Influence of a Turkish NGO on Sustainable Farming Supply Networks", *4th International Conference on Sustainable Development (ICSD)*, 11-15 April, Athens.
- g. **Gürül, B.** (2016). "Üretim Yönetimi Yaklaşımlarında En Son Geline Nokta: Sürdürülebilir Üretim Yaklaşımı", *Uluslararası Katılımlı 16. Üretim Araştırmaları Sempozyumu (UAS)*, 12-14 October, Istanbul.
- h. **Gürül, B.** (2016). "Kurumsal Sürdürülebilirlik Yaklaşımı – Bir Örnek", *International Conference on Eurasian Economies*, 29-31 August 2016, Kaposvár Hungary.